TV Contract Print CBS TELEVISION CEU KCBS-TV

Report Parameters:

AE INITIALS:

AE LOC:

AE RC:

BILLING SUMMARY: YES

GENERATE:

MAKEGOODS: YES

BUSINESS TYPE:

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 2

ORDERS OF

SORT BY: By Order Number

REQUEST ID:

REQUEST RUN ID:

ORDER RANGE: 63129





AGREEMENT MADE BETWEEN

BROADCAST SCHEDULE STARTING 02/12/13 AND ENDING 02/18/13

KCBS TV

CONTRACT NO. REV. 1021-63129-2

DATE PRINTED 02/08/13

4200 Radford Avenue, . Studio City CA 91604 KCBS TV

		Α	ND	PAGE 1
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 345	395 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME		WENDY GREUEL FOR MAYOR	
AND	650 Massachusetts	Ave NW Ste 210	7120 Hayvenhurst Ave Ste 315	Required
ADDDECC				Announcement 28 days
ADDRESS	Washington	DC 20001-3796	Van Nuys CA 91406-3813	prior notice
	USA		USA	
CONTACT	KATE WELSH		PRODUCTWendy Greuel for Mayor 2013	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	PRODUCT 1307 CODE	

SALESPERSON NATIONAL

SALESPERSON

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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1 **LUR	01111	4	05:00A	06:00A	30S	02/12/13-02/15/13	M-F 5-6A CBS-2 NEWS	4	150.00	600.00
2 **LUR		1	05:00A	06:00A	30S	02/18/13-02/18/13	M-F 5-6A CBS-2 NEWS	1	150.00	150.00
LOIK										
	01111	4	06:00A	07:00A	30S	02/12/13-02/15/13	M-F 6-7A CBS-2 NEWS	4	200.00	800.00
**LUR										
	М	1	06:00A	07:00A	30S	02/18/13-02/18/13	M-F 6-7A CBS-2 NEWS	1	150.00	150.00
**LUR	**									
	01111	4	07:00A	09:00A	30S	02/12/13-02/15/13	THE EARLY SHOW	4	150.00	600.00
**LUR	**									
6	M	1	07:00A	09:00A	30S	02/18/13-02/18/13	THE EARLY SHOW	1	150.00	150.00
**LUR										
7	01111	4	11:00A	11:27A	30S	02/12/13-02/15/13	M-F 11-1130A CBS-2 NEWS	4	500.00	2000.00
**LUR		1	11.0011	11.2/11	305	02/12/13 02/13/13	M I II IISSN CBS Z NEWS	-	300.00	2000.00
8	36	1	11:00A	11:27A	30s	02/18/13-02/18/13	M-F 11-1130A CBS-2 NEWS	1	500.00	500.00
**LUR		Τ.	11.00A	11.2/A	305	02/10/13-02/10/13	M-F II-II3UA CBS-Z NEWS	1	500.00	500.00
9 **LUR	01111	4	02:58P	04:00P	30S	02/12/13-02/15/13	M-F 3-4P/DR.PHIL	4	600.00	2400.00
10 **LUR		1	02:58P	04:00P	30S	02/18/13-02/18/13	M-F 3-4P/DR.PHIL	1	600.00	600.00
11	01111	4	04:00P	05:00P	30S	02/12/13-02/15/13	M-F 4-5P/JUDGE JUDY	4	600.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





AGREEMENT MADE BETWEEN

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV. 1021-63129-2

2

Cancellation Notice

Announcement 28 days

DATE PRINTED 02/08/13

PAGE

Required

prior notice

AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 345395 ADVERTISER (OR AGENCY AND ADVERTISER)

NO. WEEKS:

BUYING TIME WENDY GREUEL FOR MAYOR

650 Massachusetts Ave NW Ste 210 7120 Hayvenhurst Ave Ste 315

ADDRESS Washington DC 20001-3796 Van Nuys CA 91406-3813

USA

KATE WELSH PRODUCTWendy Greuel for Mayor 2013

AGENCY EST. NO. LOCAL PRODUCT CODE Andrew Del Guercio 1307

SALESPERSON 2642

NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 02/12/13 AND ENDING 02/18/13

CONTACT

USA

35698

NAME

AND

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
**LUR	**									
12 **LUR	M **	1	04:00P	05:00P	30S	02/18/13-02/18/13	M-F 4-5P/JUDGE JUDY	1	600.00	600.00
13 **LUR	.1111 ** CBS2 News @ 5p	4	05:00P	06:00P	30S	02/12/13-02/15/13		4	500.00	2000.00
14 **LUR	M ** CBS2 News @ 5p	1	05:00P	06:00P	30S	02/18/13-02/18/13		1	500.00	500.00
15 **LUR	111 ** CBS2 News @ 6p	3	06:00P	06:30P	30S	02/13/13-02/15/13		3	500.00	1500.00
16 **LUR	M ** CBS2 News @ 6p	1	06:00P	06:30P	30S	02/18/13-02/18/13		1	550.00	550.00
17 **LUR	Sa ** CBS2 Sat News @ 6p	1	06:00P	06:30P	30S	02/16/13-02/16/13		1	550.00	550.00
18 **LUR	Su ** CBS2 Sun News @ 5p	1	05:00P	05:30P	30S	02/17/13-02/17/13		1	500.00	500.00
19 **LUR	Sa ** CBS2 Sat News @ 5p	1	05:00P	05:30P	30S	02/16/13-02/16/13		1	550.00	550.00
20 **LUR	Su ** CBS2 Sun News @ 6p	1	06:00P	07:00P	30S	02/17/13-02/17/13		1	600.00	600.00
21 **LUR	00111	3	07:30P	07:57P	30S	02/13/13-02/15/13	M-F 730-8P INSIDER	3	1500.00	4500.00

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Andrew Del Guercio

2642

AGREEMENT MADE BETWEEN

KCBS TV

KCBS TV

CONTRACT NO. REV. 1021-63129-2 **DATE PRINTED**

02/08/13

4200 Radford Avenue, . Studio City CA 91604

			AN	D			PAGE	3
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	34539	5 ADVERTI	SER (OR A	GENCY AND ADVERTISER)	Cancel	lation Notice
NAME	BUYING TIME			WENDY GREUI	EL FOR MA	YOR		
AND	650 Massachusetts	s Ave NW Ste 210		7120 Hayver	nhurst Av	e Ste 315	Require	ed
ADDRESS							Announ	ncement 28 days
ADDRESS	Washington	DC 20001-3796		Van Nuys		CA 91406-3813	prior no	otice
	USA			USA				
CONTACT	KATE WELSH			PRODUCTWe	ndy Greue	l for Mayor 2013		
LOCAL	Andrew Del Guercio	AGENCY EST. NO.		PRODUCT	1307			

PRODUCT CODE

NO. WEEKS:

SALESPERSON NATIONAL

SALESPERSON BROADCAST SCHEDULE STARTING 02/12/13 AND ENDING 02/18/13

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ITEM	DAYS	SPOTS PWK.	TI FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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22 **LUR	M **	1	07:30P	07:57P	30s	02/18/13-02/18/13	M-F 730-8P INSIDER	1	1500.00	1500.00
23 **LUR	т **	1	09:00P	10:00P	30S	02/12/13-02/12/13	TU 9-10P/NCIS:LOS ANGELES	1	11000.00	11000.00
24 **LUR	Su **	1	10:00P	11:00P	30S	02/17/13-02/17/13	THE MENTALIST	1	9500.00	9500.00
25 **LUR	Su **	1	09:00P	10:00P	30S	02/17/13-02/17/13	SUN 9-10P/THE GOOD WIFE	1	8000.00	8000.00
26 **LUR	01111 01	5	10:59P 10:59P	11:35P 11:30P	30S	02/12/13-02/17/13	M-SU 11-1130P CBS-2 NEWS	5	1300.00	6500.00
27 **LUR	M **	1	10:59P	11:35P	30S	02/18/13-02/18/13	M-SU 11-1130P CBS-2 NEWS	1	1500.00	1500.00
28 **LUR	01110	3	11:35P	12:37A	30s	02/12/13-02/14/13	DAVID LETTERMAN	3	600.00	1800.00
29 **LUR	M **	1	11:35P	12:37A	30s	02/18/13-02/18/13	DAVID LETTERMAN	1	600.00	600.00
30 **LUR	T ** mkgd for monies misse	1 d w/o 1/2		07:30P	30S	02/12/13-02/12/13	STATE OF THE UNION	1	7500.00	7500.00
31 **LUR	₩ ** mkgd for monies misse	1 d w/o 1/2	07:57P 8, 2/4 & 2/11	09:30P	30S	02/13/13-02/13/13	SURVIVOR XXVI: CARAMOAN	1	14765.00	14765.00
32 **LUR	F ** mkgd for monies misse	1 d w/o 1/2		09:00P	30S	02/15/13-02/15/13	FRI 8-9P/THE JOB	1	5000.00	5000.00

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AGREEMENT MADE BETWEEN

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

1021-63129-2

CONTRACT NO. REV.

DATE PRINTED

02/08/13

AND **PAGE**

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35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	34539	5 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME			WENDY GREUEL FOR MAYOR	
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4 D D D E 0 0					Announcement 28 days
ADDRESS	Washington	DC 20001-3796		Van Nuys CA 91406-3813	prior notice
	USA			USA	
CONTACT	KATE WELSH			PRODUCTWendy Greuel for Mayor 2013	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO. 2642		PRODUCT 1307 CODE	

NO. WEEKS:

SALESPERSON NATIONAL

SALESPERSON BROADCAST SCHEDULE STARTING 02/12/13 AND ENDING 02/18/13

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